



UPV celebrates Women's Month

A VARIETY of events and programs for the month-long celebration of Women's Month in March was organized by the UP Visayas Gender and Development Program in partnership with UGSAD, a Western Visayas Regional Gender Resource Center.

The March 6, 2015 Purple Caravan from Plaza Libertad to the Iloilo Provincial Capitol kicked-off the festivities. This was followed by an opening program at the Capitol after which medical services for women were provided by a women's health

Gallaza leads UPHSI Class 2015



Gallaza

"HONOR. Excellence. Service. Three powerful words that have changed the world. Words that represent the community of the University of the Philippines. And we, the Class of 2015 have embedded these words in our minds, in our hearts, and even in our souls and they shall always be" said Ms. Andrea Louise J. Gallaza, the class valedictorian of UP High School in Iloilo (UPHSI) Class 2015 when she delivered her valedictory address during the UPHSI 36th Commencement Exercises at the UPV Quadrangle, Iloilo City campus on April 24, 2015.

Gallaza said that their mentors taught them about honor, excellence, and service in their

GALLAZA/8



L-R: 1) Atty. Hiballes of IBP (top) addresses women rights advocates during the public forum. 2) Chancellor Espinosa (right) receives a token from GDP Dir. Badayos-Jover. 3) Atty. Hiballes likewise leads the ribbon-cutting for the opening of Women Bazaar and Exhibits at the Iloilo City campus.

services group.

The induction of the new set of officers of the National Network on Women in Fisheries (WINFISH) was also held the same day at Diversion 21 Hotel.

On March 8, 2015, the Municipality of Oton, Iloilo hosted the "Simultaneous Street Dancing" organized with UGSAD. Dancing to the beat of the song, "Juana, Ikaw Manguna," the activity celebrated women leaders and women's capability as decision makers.

A public forum on the role of women as decision makers was held on March 11 at the UP Visayas auditorium. Atty. Maricar Villanueva-Hiballes, president-elect of the Integrated Bar of the Philippines-Iloilo Chapter served as the resource person. A "Women Bazaar and Exhibits" was also held in the afternoon at the auditorium. The exhibit featured the photographs of "Images of Women in the Street" by Ubo Pakes.

Students of UP Visayas were

also very much involved in the celebration of Women's Month through the "Student Orgs Fair" on March 12-13, which was held simultaneously at the UPV Miagao and Iloilo City campuses.

On March 16, 17, 19, and 20, films depicting women issues were simultaneously shown at the Miagao campus ("Sister Stella L," "Yanan" and "In the Times of the Butterfly") and the City campus ("Iron-Jaw Angels," "Yanan," and "In the Times of the Butterfly").

UPV CELEBRATES/10

Belleza is TOWIL 2015 awardee

DR. Evelyn T. Belleza, a faculty member of the Department of Management, College of Management, UP Visayas, is one of the 15 The Outstanding Women Of Iloilo (TOWIL) awardees for

2015 in the field of Academe and Education Services.

Belleza, who is the current UPV Vice-Chancellor for Planning and Development, received her award along with her

fellow awardees at the Activity Center of Robinsons Place Iloilo on March 31, 2015.

The TOWIL is meant to give due recognition to women of Iloilo City who have manifested exemplary performance in their particular field of profession that significantly contributed to Iloilo City's development. This is the rationale behind the search given out by the Iloilo City government through its Gender and Development Program together with the Office of the Committee on Women and Family Relations.

The search and awarding of TOWIL is usually held in the month of March in celebration of Women's Month. This year's theme, "Juana, ang desisyon mo importante sa bukas damag sang kada isa, ikaw na," is in recognition of the importance of the decision-making capability of women and its effect on the family. (Lyncen M. Fernandez)



Belleza (4th from left) is recognized by the Iloilo City government led by City Mayor Jed Patrick Mabilog (2nd from right).

UPV inks international linkage for graduate curricula in fisheries

Harold Montecarlo

THE UP Visayas has forged an international linkage with other universities in the Asian region to establish the Postgraduate Programme on Tropical Fisheries. In this collaboration, students in five fisheries colleges/

schools can take subjects offered under the Programme at member universities, receive education with no additional cost, and obtain credits. The collaborating fisheries institutions include the Faculty of Fisheries and Marine Sciences, Sam Ratulangi University (Indonesia); Faculty of Fisheries, Kagoshima University (Japan); School

of Fisheries and Aquaculture Sciences, University of Malaysia Terengganu (Malaysia); College of Fisheries and Ocean Sciences, University of the Philippines Visayas (Philippines); and Faculty of Fisheries, Kasetsart University (Thailand).

The international academic linkage aims to provide young people with high quality

education in order to produce manpower that can contribute to globalizing the fishery industry and society. The Programme shall first commence in Kagoshima University whose academic year starts in April 2015. Other partner universities implement the Programme when their respective academic years start in July or August 2015.

UPHSI student is 2015 TOSSS of Iloilo awardee

ANDREA Louise Gallaza, a fourth year high school student of UP High School in Iloilo (UPHSI), College of Arts and Sciences, UP Visayas was one of the awardees in the recent search for Ten Outstanding Secondary School Students (TOSSS) of Iloilo for AY 2014-2015 organized by the Outstanding Students Circle of Iloilo (OSCI).

Gallaza, who ranked 8th, received the recognition from OSCI during the awarding ceremony at Hua Siong College of Iloilo – Ledesco Campus, La Paz, Iloilo City on March 13, 2015.

Twenty eight high school students participated in the search and only 10 were given due recognition. The awardees were selected based on academic record, co-curricular activities, written examinations and interviews.

According to her coach and mentor Prof. Early Sol Gadong, Gallaza is a diligent, determined, and responsible student as well as a good leader who is also very generous to share her knowledge to her classmates. Gallaza is the president of UPHSI Science Club. She has competed in various math contests and she was chosen as one of the Girl City Councilors during the Iloilo City Boys and Girls Week 2014.

OSCI, a non-government organization founded in 2004, honors and recognizes outstanding students from public and private schools in the city and province of Iloilo. The annual OSCI award is undertaken in coordination with the Department of Education. **(Lenilyn B. Gallos; with sources from Prof. Early Sol Gadong and <http://outstandingstudentscircleofiloilo.blogspot.com/p/the-history-of-outstanding-students.html>)**



Members of the Governing Council and other delegates pose for a souvenir photo after the ceremonial signing of the Memorandum of Understanding for the Establishment of the Postgraduate Programme on Tropical Fisheries with International Linkage at Kagoshima University in Kagoshima City, Japan.

UPV-CWVS launches DRR/CCA Research Hub

UP Visayas, through the Center for West Visayan Studies (CWVS), College of Arts and Sciences launched the Disaster Risk Reduction and Climate Change Adaptation (DRR/CCA) Research Hub at the CWVS UPV Iloilo City campus on March 27, 2015.

The first of its kind in Western Visayas, the research hub will serve as a repository of knowledge materials on disaster preparedness and climate change in the region.

UPV has professionals and experts on disaster risk management and climate change

adaptation (DRM/CCA). They provide technical assistance or consultancy to government, non-government, and other civil society organizations. The establishment of the research hub is one way to build in-house capacity, strengthen, and enhance the track record of the University for DRM/CCA.

The project was made possible through the generosity and cooperation of the United States Agency for International Development (USAID), and the United Nations World Food Programme.

UPV Vice-Chancellor for Administration Prof. Nestor Yunque as well as representatives from USAID, UN-WFP, regional offices of the Department of Interior and Local Government (DILG), Department of Social Welfare and Development Office (DSWD), and Department of National Defense graced the soft opening of the research center. It is open to the public especially to students, scholars, and researchers from various municipalities and provinces in the region. **(Lenilyn B. Gallos; with sources from UPV-CWVS)**



Vice-Chancellor Nestor Yunque (left) leads the ribbon-cutting and unveiling of the marker of the DRR/CCA Research Hub at CWVS.

CM honors 190 scholars

FOR excellence in academics, 190 honorific scholars were honored by the College of Management (CM), U.P. Visayas during the "Pagpadungog 2015" held at the UPV Auditorium, Iloilo City campus on April 22, 2015. The "Pagpadungog" is an annual College recognition program for non-graduating honorific scholars.

Academic honors and certificates of recognition were awarded to 190 University and College Scholars for the second semester of Academic Year 2013-2014 and first semester of Academic Year 2014-2015. CM Dean Mary Ann T. Gumban led the distribution of the certificates to the honorees assisted by Prof. Arthur P. Barrido, Jr. and Prof. Melanie R. Sartorio, Chairs of the

Departments of Accounting and Management, respectively.

Clyde Jason A. Bustilo, a third year BS in Accountancy student, gave a message in behalf of the awardees.

Mr. Emmanuel S. Aguillon, a magna cum laude BSA 2007 alumnus, addressed the honorees. He told the scholars to continue to strive for excellence even after they graduated and to think not only for themselves but also for the life of their countrymen.

In her closing remarks, College Secretary and Chair of *Pagpadungog* 2015, Prof. Romana Villareal congratulated the awardees and their parents. She encouraged the awardees to continue performing excellently in academics for a brighter future for them. (*Lenilyn B. Gallos*)



Dean Gumban (extreme right) leads the giving of token and certificate to Aguillon (4th from left) during the Pagpadungog 2015.

Public forum pushes for women empowerment

ONE of the highlights of the celebration of women's month in the region is the conduct of a public forum. For 2015, the Ugsad Regional Gender Resource Center in Western Visayas, which spearheads the annual activity, gathered women's rights advocates at the UP Visayas Auditorium, Iloilo City campus on March 11 with the aim of creating awareness as well as promoting gender equality and protection of women's rights.

Ugsad Coordinator and Director of UPV Gender and Development Program Dr. Mary Barby-Badayos Jover said the activity is one way to acknowledge the capacity of women to be effective decision makers and to address the issue on women's marginalization in decision-making.

Atty. Maricar Villanueva-Hiballes, president-elect of the Integrated Bar of the Philippines-Iloilo Chapter, talked about the role of women in



GDP Director Badayos-Jover (left) gives a certificate to Atty. Hiballes as the guest speaker to the public forum held in celebration of the Women's month.

decision-making particularly in governance and policy making, which goes along with this year's theme, "Juana, ang desisyon mo ay mahalaga sa kinabukasan ng bawat isa. Ikaw Na!"

Hiballes highlighted the role and the contributions of women in decision-making and governance in some events in the past and in modern-day society. According to her, although a lot of women now can be found in various fields that were once

PUBLIC FORUM /11

Faculty Regent Padilla challenges UPHSI Class 2015

UP FACULTY Regent Philip Ian P. Padilla challenged the graduating students of UP High School in Iloilo (UPHSI), Division of Professional Education, College of Arts and Sciences to think about how they can contribute to the country's development and progress.

Padilla was the guest speaker in the 36th Commencement Exercises of UPHSI held at the UPV Quadrangle, UPV Iloilo City campus on April 24, 2015.

Addressing the 62 UPHSI graduates, the Faculty Regent encouraged the students to think about the country when pursuing a course in college and choosing a future career. As UP graduates, he told the students the importance of honor, excellence, and public service.

Padilla himself is an example



Regent Padilla graces the 36th Commencement Exercises of UPHSI.

to the students. A medical doctor by profession, he chose to serve the University as a faculty member. According to him, his 5-year residency experience at

the Philippine General Hospital made him realize how acute the problems of the Philippines are in terms of health and social and economic aspects. This pushed

him into the noble profession of teaching. For him, being a UP professor is not merely being a teacher of the UP students, but a teacher of the country. He has been to other countries but he opted to go back and to be of service to the nation. He said that UP education shaped and taught him to become the person that he is now.

Born to civil servant parents, Padilla is a graduate of UPHSI. He earned his BS Biology degree from UPV and Doctor of Medicine from UP Manila, College of Medicine. He is a faculty member of the Division of Biological Sciences, College of Arts and Sciences. Recently, he was appointed as Faculty Regent representing the UP faculty members in the Board of Regents. (*Lenilyn B. Gallos*)



The participants and organizers of the SPICE forum pose for a souvenir photo with Chancellor Espinosa (seated, 3rd from left).

SPICE forum orients SMEs on food safety and quality standards

FOOD is a basic, fundamental need. Ensuring that the food we eat is safe for consumption is a timeless concern that affects us all. In the advent of globalization, wherein goods, products and services cross borders in a 24-hour basis, it is important that the Philippines meet the standards set by the international community for the country to carve its own niche in the world market.

The Philippine Metrology, Standards, Testing and Quality, Inc. (PhilMSTQ, Inc.) is a non-profit and non-stock association, registered with the Securities and Exchange Commission, that advocates for the establishment of a sustainable National Quality

Infrastructure (NQI) for the food industry in the Philippines.

In line with the continuing effort to standardized food quality and safety, the School of Technology (SoTech) of UP Visayas tied up with the PhilMSTQ, Inc. to conduct a forum entitled "SPICE" or Standardization, Productivity, Innovation, and Certification for Enterprises in Food Processing for Western Visayas. This was held on April 29-30, 2015 at the training room of the Graduate and Continuing Education building, UPV Iloilo City campus. Participants to this event are small to medium enterprises (SMEs) from Region VI as well as representatives

from various LGUs. The highly-attended forum gathered 29 SMEs, five representatives from the LGU, four from the academe (apart from those who came from UPV), and 48 from the partner and cooperating agencies from UPV, PhilMSTQ, DOST, DTI BFAR, DOH-FDA.

The forum featured the following highly relevant topics:

1.) "A Snapshot of the Philippine Food Processing Industry: Opportunities and Threats for Western Visayas" with a speaker from the Department of Trade and Industry,

2.) "Quality as Competitive Advantage: What is National Quality Infrastructure and

How Can It Make SMEs more Competitive?" by Ms. Cirila Botor, Vice-President of the PhilMSTQ, Inc.,

3.) "The Food Safety Act of 2013: Implementing Rules and Regulations" with a speaker from the Food and Drug Administration,

4.) "Agriculture and Fisheries Standards, Testing and Certification" with a speaker from the DA Bureau of Fisheries and Aquatic Sciences Region VI,

5.) "Innovative Food Processing and Packaging Technology" with a speaker from the DOST Industrial Technology Development Institute, Food Processing Division, and

6.) "Building trust in the Philippine Food Products" by TUV-Rheinland, a Germany-based global provider of technical, safety, and certification services.

In addition, the DTI and DOST Region VI offices also discussed the programs and services available to Western Visayas SMEs while selected SMEs shared their failures and successes in meeting NQI requirements.

Part of the activity was a workshop on mapping the NQI needs of the food processing industry as well as a capacity building session for LGU representatives on legal metrology.

With this forum, PhilMSTQ, Inc. and SoTech hope that SMEs knowledge and appreciation of NQI, particularly its significance in ensuring consumer health and safety, environmental protection, competitiveness, and fair trade has been strengthened. (Lyncen M. Fernandez)

Ledesma descendant donates family genealogy book to CWVS

MR. NERIO C. Lujan, a writer and frequent researcher at the Center for West Visayan Studies, UPV Iloilo City campus, donated to the Center a book, "Familia Ledesma Genealogia" on April 27, 2014. Ms. Ofelia G. Balogo, Scientific Documentation Officer, received the book in behalf of the CWVS.

Prepared by Mr. Ramon Severino Conlu, Jr., the book records the family genealogy of Don Fernando Ledesma who lived in the mid-1700s. His grandson, Anastacio, was the gobernadorcillo of Jaro in the 1850s. Ledesma Street in Iloilo City was named after him.

Lujan belongs to the 8th generation of Ledesma descendants from his mother's side.

Other family genealogy books available at the Center are those of the Lopez and Lizares, among others. (Lenilyn B. Gallos)



Lujan (left) turnovers family genealogy book to Balogo (right) of CWVS.

Photo taken from Mr. Nerio Lujan facebook account

OVCAA organizes OBE seminar

FACULTY members of the five degree-granting units of UP Visayas, namely, the College of Arts and Sciences, the College of Fisheries and Ocean Sciences, the College of Management, the UPV Tacloban College and the School of Technology, participated in a two-day seminar on Outcome-Based Education (OBE) held on March 19-20, 2015 at the Audiovisual Hall, Miagao campus.

The seminar was organized by the Office of the Vice-Chancellor for Academic Affairs to update faculty members on the latest trends in teaching and learning in the 21st century. It is also aimed to introduce the principles of

OBE and how to apply them in the teaching of courses in UPV, to assist faculty members in making course syllabi that are OBE-compliant, and to provide a venue for sharing best practices in handling courses the OBE way.

Dr. Rosario Alonzo, Dean of the UP Diliman College of Education, served as the resource person for the seminar. She discussed OBE as well as how to do curriculum mapping.

The participants were grouped by college and were made to present an "OBE-compliant" syllabi.

Dr. Resurreccion Sadaba, 2014 Metrobank Outstanding Teacher awardee and Dean



Alonzo (inset) updates the faculty members of UPV on the latest trends in teaching and learning in the 21st century.

of the College of Arts and Sciences, and Prof. Donne Sodusta of the UP High School

in Iloilo, shared best practices in handling courses the OBE way. **(Lyncen M. Fernandez)**

Techno forum on fisheries post harvest agenda conducted



The participants of the two-day Techno Forum on Fisheries.

THE Institute of Fish Processing Technology (IFPT) of the College of Fisheries and Ocean Sciences (CFOS) headed by Dr. Jose P. Peralta conducted a two-day Techno Forum on Fisheries Post Harvest Agenda on February 26-27, 2015 at the Umali Hall, Miagao Campus. The forum was organized to update the faculty, researchers and administrative personnel of the institute on relevant information from the fisheries industry sector, government agencies and the academe. Information generated will serve as basis in directing the Institute's research agenda and in the revision of the MS Fisheries (FPT) curriculum.

Dr. Crispino A. Saclauso (CFOS-IA), Dr. Harold M. Monteclaro (CFOS-IMFO), and Dr. Mudjeekewis D. Santos of the BFAR-NFRDI National Stocks Assessment Program (NSAP) tackled issues on sustainable aquaculture and marine fishery

resources during the first day session. They discussed the current problems in the fisheries and recommended possible solutions.

Industry representatives were invited to provide insights on industry needs, trends in post harvest fisheries and possible research and public service directions. These include Mr. Maximo Ricohermoso of MCPI, Inc., Mr. Eduardo Samonte of Seaplus/UNIFISH Inc., Ms. Haydee Ann Montoya of the Philippine Association of Crab Processors, Inc. (PACPI), and Mr. Cristobal C. Flores of Alsons Aquaculture Corporation. Further, Dr. Carlos C. Baylon presented the Commission on Higher Education's (CHED) Policies and Standards and requisites of becoming CHED-recognized Centers of Excellence and Center of Development (COE/COD). Mr. Mark F. Matubang of the Department of Agriculture-Bureau of Agriculture and Fisheries

Product Standards (BAFPS) presented the government's policy, regulatory requirements and product standards. Representatives from the DA-BFAR Regional Office 6, Ms. Jessica C. Esmao and Ms. Sheryll A. Aguirre, presented the BFAR Fisheries Post Harvest Agenda and Enforcement on Seafood Quality and Safety Standards, respectively.

The techno forum also covered topics on academic policies and quality education through the Quality Management System (QMS) as a way of making the revised curriculum acceptable to the ASEAN University Network (AUN) standards. UP Visayas Vice-Chancellor for Academic Affairs and the Executive Director of Philippine Fisheries Institutions Network (PhilFIN), Prof. Encarnacion Emilia S. Yap talked about the directions of PhilFIN relative to Fisheries Post Harvest Agenda; Dr. Nestor O. Rañeses,

Director of UP Diliman-Institute for Small Scale Industries (UPD-ISSI) and Assistant Vice-President for Administration delivered a comprehensive presentation on Education Quality Management System, while Dr. Romeo D. Caturao, Dean of the College of Fisheries of the University of Antique, shared his views on the institutional expectations on the graduates of MS Fisheries major in Fisheries Post Harvest.

The very dynamic and informative speakers, together with the active participation of the faculty members, researchers, administrative staff and students during the open forum session made the event very productive and successful. This techno forum was part of the series of activities that the institute undertakes to become a major player in the advancement of the post harvest fisheries education, research and public service in the country. **(Source: IFPT Report)**

'Nanay Monsing' wins GDP photo contest

KRISTHIA Loren Maree Caceres, a 4th year BS Chemistry student captured on her camera, "Nanay Monsing," a white-haired grandma with a weather-beaten face, wrinkled skin, gnarled hands and feet, but with a million dollar, toothless smile, weaving a mat on the ground. This entry won 1st place in the photography contest organized and sponsored by the UP Visayas Gender and Development Program (GDP) as part of the celebration of Women's Month.

The contest had 10 entries from UPV students that depicted women of all ages and from various walks of life as well as in various stages of life such as: women as they take on the mantle of motherhood, women as caregivers and social activists, and women as students carving their future with determination. The activity was held on March 27, 2015 at the lobby of the New Administration Building, Miagao campus.

The entry, "Write Your Way into the Future" which depicted



Out on the streets



Write your way into the future

a grade school, female student absorbed in deep thought while writing won 2nd place. The photo was taken by Jirah Matondo, a third year BA Psychology major. The 3rd place entry entitled "Out on the Streets" showed several women airing grievances against a corrupt government. Rhyene Janne Poly, a 3rd year



"Nanay Monsing"

BA Communication and Media Studies student, took the picture.

The photography contest was one of the events of the Academic Contest that GDP organized to encourage the participation of students in the celebration of the Women's Month. (Lyncen M. Fernandez)

Evasco on dreaming and eating poetry

MULTI-AWARDED poet Marjorie Evasco is this year's artist for the Visiting Literary Artist Program (VLAP) organized by the Division of Humanities, College of Arts and Sciences. Activities related to VLAP were held in the Iloilo City and Miagao campuses from March 17-25, 2015.

Evasco first met with local writers and literature teachers in a forum entitled, "Obligations of a Writer/Teacher as Creative Reader" at the UPV Cinematheque, Iloilo City campus on March 17, 2015.

"Dreaming by the Poem" was the title of her talk with Miagao-based students who are currently enrolled in GE literature classes and undergraduate literature majors from different year levels. This was held at the Miagao Interactive Learning Center, Miagao campus on March 19, 2015.

On March 23, 2015, Evasco had a consultation with literature faculty members of the Division of Humanities of UP Visayas including those from the UP High School in Iloilo. The participants shared their best practices in teaching literature. The program of the Division likewise underwent critiquing. The consultation was held at the GCEB AVR, Iloilo City campus on March 23, 2015.

On March 25, 2015, Evasco met with City-based students who are currently enrolled in GE Literature classes for a session on "Eating Poetry" or how to begin writing as a creative reader.

Evasco is a 2010 S.E.A. (Southeast Asian) Write Laureate awardee for the Philippines for her book of selected poems in English with Spanish translations, *Skin of Water*. She is also NCCA's Aning Dangkal awardee in 2011. She had published collections of poetry, namely, *Dreamweavers: Selected Poems 1976-1986* (Aria Editions, Inc. 1986) and *Ochre Tones: Poetry in English and Cebuano* (Salimbayan Books, 1999). Both won National Book Awards from the Manila Critics Circle.

Evasco writes and publishes poetry and creative nonfiction and likewise teaches literature and creative writing at the De La Salle University. (Lyncen M. Fernandez; with sources from the Division of Humanities)

Students' cook-off showcase culinary skills of UPV students

IN CELEBRATION of Women's Month, four teams from the different academic groups competed in the cook-off contest organized by the UP Visayas Gender and Development Program (GDP) on March 27, 2015 at the lobby of the new administration building.

Each group was composed of three students who prepared and cooked a chicken dish from a recipe of their choice. They did this right in front of a live audience made up of students, faculty members, and staff, and before a three-member panel of judges.

Cooking under a one-and-a-half time frame, the groups presented their chicken dish which they were also made to instantly name. Chicken Fiesta, Radioactive, Fiesta, Chicken Alamamazing, and Onato Chicken were the names that they came up with. These were presented for a taste test to the judges.

The group that cooked the "Radioactive" chicken won for having the highest score in flavor, nutritive value, presentation and kitchen management. The rest of the teams received consolation prizes.

While the audience waited for the cooking to be done, a trivia contest on the history and milestones on the women's movement was also conducted and token prizes were given to the winners.

The cook-off was another event of the Academic Contest that GDP organized for students to participate in.

A boodle lunch, also organized and sponsored by GDP, followed the cook-off that draw an estimated crowd of 200 students, faculty and staff. (Lyncen M. Fernandez)



The cook-off contest among UPV students is one of the activities conducted by the GDP in celebration of the Women's Month.

Art Gallery features Rock Drilon's 'Recent Paintings: The Iloilo Period'



Sen. Drilon (4th from left) takes time to look at the paintings at the UPV Art Gallery. The Senator flanked by his wife (in orange shirt), the artist Rock Drilon (2nd from right), and some members of the CCCA.

ILONGGO abstract painter Rock Drilon showcases his recent paintings that he produced in his hometown Dumangas, Iloilo at the UP Visayas Art Gallery.

Eight selected artworks are displayed at the main gallery. According to art critic and faculty member of the Department of

Theory, College of Fine Arts, UP Diliman Lisa Ito, Drilon in this particular exhibit shows "what it is like to paint in flux and focused abandon: channeling both spontaneous energy and memory."

Ito added that the works highlight the energy and

reflection channeled by the artist into painting markers of both personal reflection and formal exploration. She also noted that the recent paintings consist mostly of loops winding through space and through themselves, clouds of pigment built through scattered brush strokes, and the



Moving On II: "Idleness is the devil's workshop." 2014, acrylic on canvass

glow of luminous, pastel hues, which are also prominent in the artist's earlier works.

The set of paintings in the exhibition is a continuation of Drilon's works presented at the NOW Gallery in Makati City, Manila a couple of years ago. Drilon is a product of the UP Diliman College of Fine Arts.

Iloilo City Mayor Jed Patrick E. Mabilog graced the opening of the exhibit on April 8, 2015. Senate President Franklin M. Drilon, the artist's uncle, visited the exhibition at the Art Gallery, UPV Iloilo City campus on April 11.

The exhibit, which is organized by the UPV Chancellor's Committee for Culture and the Arts (CCCA), will run until May 13, 2015. *(Lenilyn B. Gallos; with sources from UPV-CCCA)*

BSBA senior students launch AdCon 2015

Sandra Mae T. Silveo

THE UP Visayas BS Business Administration (Marketing) senior students held the AdCon 2015, the first ASEAN Marketing and Advertising Conference in Iloilo, at the Centennial Resort and Convention Center on April 17-19, 2015. The conference's theme is "ASEAN Dare to Deviate and Divulge."

Prof. Mary Ann Gumban, Dean of the UP Visayas College of Management, and Mr. Dominador Co, Executive Assistant for Tourism, representing City Mayor Jed Patrick Mabilog graced the event.

The topics tackled during the first day of the conference include "Decoding Marketing" by Mr. Ken Lerona, Marketing Communications Manager of Arthaland Corporation, and "Personal Branding" by Mr. Ramon Bautista, UP Film Institute Professor, UP Diliman. Bautista, who brands himself as an "Internet Action Star," is also the host of "The Science of Stupid" in the National Geographic Channel.

Varied topics were discussed



Mr. Brad Geiser and Committee members award the Certificate of Appreciation.

in the second day of the conference. These were: "Brand Essence as a Start on How to Build Your Brands" by Ms. Mary Lizcel Kathe Caceres, Assistant Brand Manager and Segment Head of RTD Juice and Chocolate, Universal Robina, Corporation; "The Art and Science of Advertising" by Mr. Bradley Eric Geiser, President of GeiserMaclang



(L-R) Prof. Benmar Panaguaiton and Dean Mary Ann Gumban award the Certificates of Appreciation to Mr. Ken Lerona, Adcon Chairman Julio Romero, and Prof. Ma. Theresa Albaña

Marketing Communication, Inc.; "Taking Advantage of ASEAN Economic Development through Tourism" by Ms. Cynthia Lazo, Director and Group Head, Niche Market Development, Market Development Group of the Department of Tourism; "ASEAN Rising" by Dr. Joefer Santarita, Professor at the Asian Center,

University of the Philippines, Diliman; and "Realizing the ASEAN Economic Community 2015: Barriers and Impediments" by Mr. Ade Pentranto, Deputy Chief of Mission, Indonesian Embassy in Manila.

The case presentation competition of participating

BSBA/11



UPV REPSA officers take oath

Visayas were sworn into office by Chancellor Rommel A. Espinosa at the receiving room of the Chancellor's office on April 20, 2015, UPV Miagao campus.

The newly inducted officers and Board are the following:

President: Noemi Grace V. Palmares
 Vice-President: Marina Elizabeth M. Salgado
 Secretary: Erlinda G. Naret
 Assistant Secretary: Marie Jane A. Amar
 Treasurer: Marie June C. Esprela
 Assistant Treasurer: Jeanette C. Gallo
 Business Manager: Thyrsa C. Cababasay
 Assistant Business Manager: Soledad S. Garibay
 Auditor: Jocelyn T. Barcelona
 Assistant Auditor: Prosamel N. Salcedo
 PRO: Farisal U. Bagsit
 Assistant PROs: Mylene M. Mondejar and Analiza G. Linaugo

Board of Directors:

- 1.) Remegio P. Domingo, Jr.
- 2.) Teresa S. Hortillo
- 3.) Alan Dino E. Moscoso
- 4.) Maria Aurelia Estela L. Pador
- 5.) Monica P. Espinosa

The UPV REPSA' election took place on February 4, 2015.

(Lyncen M. Fernandez)



The new set of officers of the REPSA take oath before Chancellor Espinosa (top) and pose for a souvenir photo (below).

THE newly-elected officers and Board of Directors of the Research, Extensions and Professional Staff Association (REPSA) of UP

Gallaza leads.....from page 1

four years of study in UPHSI.

"In this University, we have learned that we must value honor as much as we value our selves, and we must remember that honor always comes before excellence," said Gallaza. She said that it is better to be shameless than to be called dishonorable.

She encouraged her fellow graduates to continue to strive for excellence in everything that they do. She said that honor and excellence must be put to use not only for themselves but also for the benefit of others. "It is our mission as the National University

to give back and extend our help to those who are less fortunate," she said.

Gallaza thanked all those who made their journey in UPHSI a success from their benefactors, teachers, the UPV community, families, batch mates, and most especially to the Almighty God. Stating from Our Daily Bread, she told her fellow graduates that "we can finish strong when we focus on Christ. We should run with endurance the race set before us. Running with endurance requires that we lay aside the sin that stands in our way and she the weights

that hold us back. Christ is there running alongside us, and today it has been proven – in our race as high school students have ended. We have reached the finish line and will bring home our well-deserved accomplishment."

Responsible, diligent, determined, kind, and a good leader are few of many adjectives to describe this Gallaza who led the 62 graduates of UPHSI with a general weighted average (GWA) of 93.233 percent.

She was a consistent honor student from first year to third year. She also graduated valedictorian in elementary at the SPED-Integrated School for Exceptional Children, Iloilo City in 2011. Gallaza topped the entrance examination for the upcoming first year students of UPHSI. She's the eldest brood of four of Police Officer Ananias Gallaza, Jr. and Mrs. Liza Gallaza. She hails from Dungon B, Jaro, Iloilo City.

Gallaza excels in science and mathematics. She is the president of UPHSI Science Club and has competed in various math competitions.

She received various

academic achievement awards during the Pasidungog 2015, a recognition program in honor of academic and co-curricular achievement awardees held by the UPHSI, College of Arts and Sciences, Division of Professional Education at the UPV Auditorium on April 23, 2015. These awards include the Dr. Rogelio G. Laraya Scholastic Excellence Award, Amado Y. Lim Memorial Award, Atty. Truman T. Cainglet Excellence Award in Mathematics, Arsenio V. Olivares Excellence Award in Natural Sciences, Col. and Mrs. Alvar Barbo Excellence Award in Social Science, and the Philippine Society of Youth Science Clubs, Inc. Gold Medal Award for Leadership in Science.

Moreover, Gallaza was awarded of the Outstanding Students Circle of Iloilo Search for Ten Outstanding Secondary School Students (TOSSS) of Iloilo for AY 2014-2015. In 2014, she was chosen as one of the Girl City Councilors during the Iloilo City Boys and Girls Week.

Gallaza plans to take up BS Biology in UP Visayas next school year. (Lenilyn B. Gallos)



UPV Marketing Society bags 2015 Agora Youth Awards championship

Beatriz F. Tobongbanua

THE UP Visayas Marketing Society Incorporated (UPV MSI), the course organization of Bachelor of Science in Business Administration (Marketing) students, was awarded as the National Champion and the Junior Marketing Association of the Year

in the Agora Youth Awards 2015 held on March 8, 2015 at Land Bank Plaza, Makati City.

UP Visayas was represented by Team Asset composed of the following students: Sandra Mae Silveo (Team Captain), Ida Jamine Vecino (Co-Captain), Jamille Anne Garrido, Kristylle

Batiles, Joselle Anne Jurilla, Chloebelle Guinto, John Vincent Miayo, Rojessa Mae Cabarles, Ivy Panistante, Grace Salve Garces, Michelle de la Cruz, Julio Romero II, Beatriz Tobongbanua, Paula Joy Nugpo, Faye Clavel, and Cyril Azarcon. Ms. Maria Theresa C. Albaña and Dr. Rowena Paz L. Gelvezon were the team advisers/coaches.

On the other hand, Hannah Jane Yap, a senior marketing student of UPV and coached by Dr. Gelvezon, was also awarded as one of the Best Marketing Students in the Individual Category. Yap ranked 4th among the many best marketing students of the country who competed in this category.

The UPV MSI was judged as the best marketing organization on the basis of its projects (50%) and its marketing plan for BatoBalani Foundation Inc. (BBFI) WIWAG Business Week (50%). In the individual category, participants were asked to prepare a marketing plan for Sun Cellular.

The Agora Youth Awards (AYA) is organized by the Philippine Marketing Association, the country's premiere marketing

organization, in its commitment to uplift the marketing profession. It is a yearly competition which puts the spotlight on Outstanding Marketing Students. Through the Agora Youth Awards, the future Marketers of the country shine as their Academic and Marketing-related achievements are recognized, together with their ability to apply knowledge and theory to actual business cases.

AYA aims to inspire future marketing professionals and hopes to motivate students to venture into the field of marketing and to go beyond the standards of excellence.



Hannah Jane Yap (4th from left) receives her award as Best Marketing Student (4th place) in the Agora Youth Awards 2015.

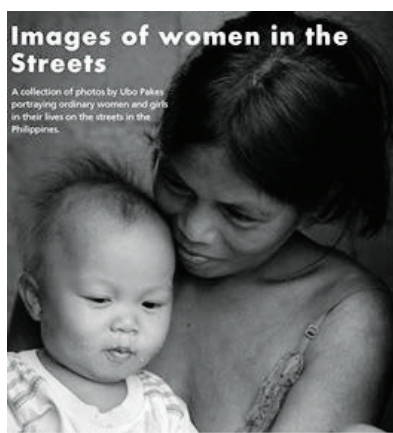
Images of women in the streets showcased

IN line with the Women's Month celebration, "Images of Women in the Streets" were featured at the UPV Art Gallery, Iloilo City campus. The exhibit, which

UPV. He is a passionate amateur photographer who is particularly interested in the scenes of normal life especially of ordinary people.

Pakes said the photo exhibit

featured in the photos "are the ones who possess real beauty and real stories as shown in their eyes, their wrinkles, their faces, and their color."



showcased 25 8"x12" colored and black and white photos, ran from March 11 to 31, 2015.

The photos, which depict the lives of women and girls on the streets in the Philippines, belong to the collection of Mr. Ubo Pakes. Pakes is a Dutch national who lives and works in the country. He is currently the coordinator of the Geographic Information Systems (GIS) of the College of Management,



is a way of giving tribute to women and girls who brave the streets in order to earn a living. A believer of natural beauty, Pakes added that the exhibit is also a reminder to everyone that "Real beauty comes from within and cannot be tampered nor bought," as many women nowadays turn to cosmetic surgery to make themselves look physically beautiful.

He said the women and girls

The Ugsad Regional Gender Resource Center Coordinator and UPV Gender and Development Program Director Mary Barby Badayos-Jover, UPV Chancellor's Committee for Culture and the Arts (UPV-CCCA) Chairperson Robert Rodriguez, and Pakes led the opening of the exhibit on March 11. The event was attended and supported by the UPV community. *(Lenilyn B. Gallos; with sources from UPV-CCCA)*

UPV employees do Zumba



Employees at the Miagao campus join the Zumba session organized by UPV Gender and Development Program.

UPV employees, numbering about 30, enthusiastically joined a Zumba session in the afternoon of March 17, 2015 at the lobby of the New Administration Building, UPV Miagao campus.

The UP Visayas Gender and Development Program hired a certified Zumba instructor to lead the session on "Wellness and Healthy Lifestyle" program, one of the many and various activities that it was conducted in celebration of the "Women's Month" in March.

Zumba sessions were also held for the employees of the UPV Iloilo City campus on March 4 and 11, while one more session was scheduled for Miagao on March 25, 2015.

Jeffrey Tan, who led the exercise activity, is one of the 16 certified zumba instructors in Iloilo City. His services are also tapped by the Iloilo City government and he leads the late afternoon and evening Zumba sessions at the Iloilo Esplanade.

The Zumba session was held in partnership with the UPV Healthy Lifestyle and Wellness Program. *(Lyncen M. Fernandez)*

UPV celebrates.....from page 1

Admission was free.

UPV GDP also hired a certified Zumba instructor to lead an exercise session for the City and Miagao employees with two consecutive sessions for the city on March 4 and 11, and March 18 and 25 in Miagao. This was organized in partnership with

the UPV Health Lifestyle and Wellness Program.

Rounding up UPV's celebration of Women's Month was the "Pre Loved Sale" on March 24 at the auditorium. There was a cook-off on March 27 at the lobby of the new administration building. Miagao

campus. There was also a boodle lunch on that day.

On March 31, UPV women employees were feted to health and beauty consultation with "experts" on "Pampering Day."

A closing program "Honoring GAD Champions" was held on the afternoon at

the auditorium. The program honored UPV retirees who were trailblazers and who hold a track record for mainstreaming gender development.

With GDP as lead office, UP Visayas continues in its advocacy for gender development of women in Region 6. **(Lyncen M. Fernandez)**



Various scenes during the Women's Month celebration.



UPV History cluster holds 4th Educational Tour in Cebu and Bohol

THE UPV History Cluster of the Division of Social Sciences, College of Arts and Sciences (DSS-CAS), UP Visayas held its 4th History Educational Tour in Cebu and Bohol on 8-12 April 2015. About 257 students enrolled in the various History courses participated in the tour that involved exposure to maritime travel, a number of museum and heritage site visits and nature park experiences.

To provide an efficient and interactive learning for students that break the abstraction of studying-the-past-via-books-alone is the main aim of the tour. The activity hopes to bring the UPV students to actual areas where great Filipinos made world history.

Prof. Elmer L. Jover of the DSS-CAS was the overall trip leader. The UPV History Educational Tour began in February 2012 with the historical visits to Intramuros, Cavite, Laguna, Tagaytay and Corregidor. (Source: Prof. Elmer L. Jover, DSS-CAS)

Public forum.....

.....from page 3

dominated by men such as the legal profession, politics, and military, there is still a need for women to strive harder and to make a united effort so that their decisions and voices can be heard, and that their presence can be felt in the society.

She reminded the audience that cooperation is one of the keys to achieve a gender sensitized society. Quoting Bob Biehl, she said "Standards of excellence are not chiseled in stone. They are constantly being redefined. It is important to recognize that what was graded excellent last year not be so this year. That is why we must keep mastering new skills."

"Our work is not yet done. But the reins are in our hands," she concluded. An open forum followed her presentation.

The forum was attended by representatives from various government agencies, local government units, and Ugsad member institutions. (Lenilyn B. Gallos)

BS Bio student attends AYLTL leadership camp

Teresa Hortillo

MS. Mariene Mapa Lescano, a third year BS (Biology) student of UP Visayas, attended the Asian Youth Leaders Travel and Learning Training (AYLT) Camp held on February 26 until March 2, 2015 in Singapore. The training, with the theme "COMPASSion: Treasuring the Past, Exploring the Present, Mapping the Future," is a celebration of AYLTL's fourth international event. It was organized by the students of the National University of Singapore.

The camp brought together student leaders from different countries, namely Australia, Azerbaijan, Bangladesh, Cambodia, China, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, Nigeria, Pakistan, Philippines,

Peru, Russia, Taiwan, Thailand, United States of America, and Vietnam. The participants learned more about Singapore society, leadership, and how to be effective change-makers.

Lescano, the current president of the UPV Delegates of Untainted Commitment to Effectuate Service (DUCES), was the only delegate from the University of the Philippines Visayas. The other 12 delegates from the Philippines were students from UP Diliman and Centro Escolar University.

Lescano was one of the seven recipients of the Outstanding Youth Leader Award. Her team also won the Best in Debate Content award.

Phoebea Carreon, a BA Tourism III student from UP Diliman, was also given the Outstanding Youth Leader award. Elsie Delfin, a BA

Journalism IV student of UP Diliman, won the Best Debate Speaker award.

According to Lescano, she did not imagine she would represent UPV in a gathering of young leaders from different parts of the world. After learning how Singapore strived to rise from a third world country to the country it is now, she realized that it is not impossible for the Philippines to do the same. Lescano said gaining new friends was one of the best parts of the trip for her. She got to know different cultures and enjoyed the exchange of stories and ideas with the participants who held different perspectives. For her, the over-all experience was overwhelming and humbling at the same time. She felt proud and happy knowing that Filipinos are appreciated by other nationalities.

BSBA.....from page 7

Marketing students were held on the third day and ended with a socials night to encourage more interaction among participants. Best Case Study award and other awards were also given that night.

Students from five

universities participated in the said event namely, University of the Philippines Visayas, Ateneo de Davao University, University of San Agustin, St. Paul's University, and John B. Lacson Foundation Maritime University

ADCon 2015 aims to increase the awareness of the youth regarding the upcoming ASEAN economic integration and its impacts in the fields of marketing and advertising all over the ASEAN region. By attending

AdCon, the delegates are expected to gain knowledge from the speakers and embody the ideals of a globally competitive individual.

The event was organized by the AdCamp 2015 Committee composed of fourth year BSBA Marketing students from CM.



The fourth year BSBA Marketing students.



(L-R) Jevic Distura and Mr. Ramon Bautista, one of the guest speakers.

Photo Courtesy: AdCamp 2015



UPViews



Vol. 19 No. 2

OFFICIAL PUBLICATION OF U.P. VISAYAS
Read UPViews online at www.upv.edu.ph

March - April 2015

UPViews is a bi-monthly publication of the Information and Publications Office (IPO), UP Visayas, with campuses in Miagao (Iloilo), Iloilo City, and Tacloban City.

Editor: Dr. Liah C. Catedrilla

Staff Writers: Mary Lyncen M. Fernandez and Lenilyn B. Gallos

Language Editor: Prof. Dulce Maria V. Deriada-Manaog

Layout Artist: Cheryl C. Escaran

Photographer: GC Castro

Contributing Writers: Jessa Amarille, Teresa Hortillo, Harold Monteclaro, Sandra Mae Silveo, Beatriz Tobongbanua

Circulation Manager: Perfecta G. Talavera and Vanessa G. Malaga

Addresses: Ground Floor, GCEB, Iloilo City Campus, Tel. No. (033) 508-0411

Administration Building, Miagao Campus, Tel. No. (033) 315-9494 (Trunkline) Local 255

E-mail: upvipo@gmail.com

<https://www.facebook.com/U.P.Visayas.Official>

<https://twitter.com/UPVOfficial>

Women honored at UPVTC

Jessa Amarille

UP Visayas Tacloban College, through the efforts of the Gender Development Office headed by its coordinator Ms. Marie Ronette Salve E. Barreda, celebrated this year's Women's Month with the theme, "*Juana, desisyon mo ay mahalaga sa kinabukasan n gbawat isa, ikaw na!*"

The month-long celebration

started with the opening of the Women in Fishing & Farming Photo Exhibition March 4, 2015 at the AS Covered Walk under the supervision of Dr. Marieta Sumagaysay, and this was followed by the forum Listening to the Voices of Women Fishermen and Women Farmers organized by the Economics 171 class.

On March 6, 2015, students and faculty joined the first ever Pride Parade in the region organized by the Gender Development Office in collaboration with different student organizations in the college, namely UP Runggiyan, League of Filipino Students, Pulsohan Mag-aaram, Kalayaan-

LM, UP Ideopraxist, Gabriela Youth, and UP Iolaus.

Other activities conducted in celebration of the Women's Month were the Skull-ar Gender Quiz Bee organized by UP Access and participated by Soc Sci 5 students which was held on March 11, 2015; Istoryahi/Istoryahan 'Ta: Talk Show on Gender Issues by the Psych Circle and UP Iolaus on March 18, 2015; Forum on Women and Disaster organized by the Soc Sci 105 classes under Prof. Rowena Guiang on March 18, 2015; The Great Iskolar Gender Debate headed by the UPVTC Debate Society on March 20, 2015; and Wellness and Pampering

for faculty and staff on March 25, 2015.

The celebration culminated on March 30, 2015 with the Babayan Cultural Program which featured several musical numbers and poetry performances celebrating women.

The program ended with the performance Istoryahan mga Puday (originally Vagina Monologues) by selected 4th year Communication Arts students and faculty of the college at the college's Multi-Purpose Building. The activity was organized and sponsored by Gabriela Youth of UPVTC and the Gender Development Office.



UPVTC organizes various activities in celebration of Women's Month.